

## 2011 Blaine's Blazin' Festival - Sponsorship Packages

Great bands will be performing again this year at Aquatore Park. We know where the residents of Blaine and surrounding communities will be! Do you want your business represented there as well? We've put together the following packages to help promote your business, and help us pay for this free-to-the-public community event.

Level	Donation	Donor Benefits
Premier Sponsor	\$2,000	<i>All of the below, plus logo on BBF program and poster, inclusion on all BB4 advertising, plus on-site banner.</i>
Diamond Guarantor	\$1,000	<i>All of the below, plus designation as sponsor.</i>
Platinum Guarantor	\$500	<i>All of the below, plus recognition in annual fundraising letter.</i>
Golden Guarantor	\$250	<i>All of the below, plus opportunity to advertise on a giveaway at the festival and have company logo and link on BBF website.</i>
Contributor	\$150	<i>All of the below, plus name recognition in festival insert, BBF program, and our website.</i>
Business Vendor	\$100	<i>Reserve a 10'x10' space in the vendor section at the festival where you can establish a relationship with potential new customers, hand out coupons, or have drawings for gift certificates as you collect resident's names and addresses for future mailings.</i>
Friend of BBF	\$50-\$99	

*This year we have elected to discontinue our "Coupon Grab-Bag" program, and offer to you instead the Anoka County Shopper festival insert option that will be distributed to over 13,000 households prior to Blaine's Blazin' Festival. Additionally, a few more thousand of these same "flyers" may be available at the park during the festival weekend. This insert will include our Blaine's Blazin' Festival schedule of events, as well as a list of our top sponsors for 2010. See the Shopper form included with this letter for more information. The Shopper festival-ad is not a part of any sponsor level listed above.*

### 2011 Blaine's Blazin' Festival - Sponsorships

Yes, I want to participate in the 40<sup>th</sup> Annual Blaine's Blazin' Festival. I would like the following sponsorship package:

*Please check only one box below to indicate your sponsorship preference. For questions, call 763-717-2711.*

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Premier Sponsor   | <input type="checkbox"/> Platinum Guarantor | <input type="checkbox"/> Contributor     | <input type="checkbox"/> Friend of BB4 |
| <input type="checkbox"/> Diamond Guarantor | <input type="checkbox"/> Golden Guarantor   | <input type="checkbox"/> Business Vendor |  |

We are looking for additional volunteers to help with the festival. What better way to make sure your business interest is looked after than having yourself or some of your employees on the committee or spending a few hours helping us during the event?

- I will need booth space in the park.
- I would like to display a festival poster at my business.
- I or some of my employees are interested in volunteering on the Blaine's Blazin' 4<sup>th</sup> Committee.

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

- Check Enclosed (make payable to Blaine's Blazin' Festival)  Please Bill Me

**Please mail by *April 30, 2011* to: Blaine's Blazin' Festival • PO Box 49563 • Blaine, MN 55449; [www.blainefestival.org](http://www.blainefestival.org)**

THE BLAINE'S BLAZIN' FESTIVAL COMMITTEE IS A VOLUNTEER, NON-PROFIT ORGANIZATION.